

ORDER



Orders
Order / Rev: 165743
Alt Order #: 06848837
Product Desc: AMER FOR PROSPER :60
Estimate: 393
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/31/12 / 09/07/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	47	\$64,400.00	\$54,740.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	47	\$64,400.00	\$54,740.00	0.00
Totals	47	\$64,400.00	\$54,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	09/04/12	09/07/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	1:00	4	\$1,200.00	2	0.00	NM	4	\$4,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$1,200.00		0.00			
E 2	All	09/04/12	09/07/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-TWTF--	1:00	4	\$500.00	3	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$500.00		0.00			
E 3	All	09/04/12	09/07/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	1:00	4	\$1,600.00	2	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$1,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	All	09/03/12-09/09/12	News 4 @ 6p M-F		M-F 6p-632p	-TwThF----	1:00		(\$1,600.00)		0.00	NM		
	Credited [pree4mpted spots]														
E 4	All	09/04/12	09/07/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	1:00	4	\$1,400.00	2	0.00	NM	3	\$4,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-TWTF--		4				\$1,400.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	All	09/04/12	09/07/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	1:00	4	\$1,400.00	2	0.00	NM	3	\$4,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--		4				\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	09/03/12-09/09/12		News 4 @ 630p M-F		M-F 630p-7p	-TwThF----	1:00		(\$1,400.00)		0.00	NM		
		Credited [preempted spots]													
E 5	All	09/04/12	09/07/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-TWTF--	1:00	3	\$700.00	2	0.00	NM	3	\$2,100.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--		3				\$700.00		0.00			
E 6	All	09/04/12	09/07/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	-TWTF--	1:00	3	\$400.00	2	0.00	NM	3	\$1,200.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--		3				\$400.00		0.00			
E 7	All	09/04/12	09/04/12	Tuesday Prime B Tuesday Prime B	CM	Tu 8p-9p	-T-----	1:00	1	\$3,600.00	1	0.00	NM	0	\$0.00
DNC CONVENTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1				\$3,600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	09/03/12-09/09/12		Tuesday Prime B		Tu 8p-9p	-T-----	1:00		(\$3,600.00)		0.00	NM		
		Credited [Preempted spots]													
E 8	All	09/05/12	09/05/12	NFL (Wednesday) NFL (Wednesday)	CM	Wed 630p-9p	--W----	1:00	1	\$6,000.00	2	0.00	NM	1	\$6,000.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$6,000.00		0.00			
E 9	All	09/08/12	09/08/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	1:00	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
LAW & ORDER:SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-		1				\$1,600.00		0.00			
E 10	All	09/09/12	09/09/12	Sunday Today Sunday Today	CM	Su 7a-8a	-----S	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$350.00		0.00			
E 11	All	09/09/12	09/09/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	-----S	1:00	1	\$350.00	2	0.00	NM	1	\$350.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$350.00		0.00			
E 12	All	09/09/12	09/09/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	1:00	1	\$800.00	2	0.00	NM	1	\$800.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$800.00		0.00			
E 13	All	09/09/12	09/09/12	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----S	1:00	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$1,100.00		0.00			
E 15	All	09/10/12	09/10/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	M-----	1:00	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
TODAY SHOW															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	All	09/10/12	09/10/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a M-----	1:00	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$1,200.00		0.00				
E 16	All	09/10/12	09/10/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	1:00	1	\$500.00	3	0.00	NM	1	\$500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$500.00		0.00				
E 17	All	09/10/12	09/10/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p M-----	1:00	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$1,600.00		0.00				
E 18	All	09/10/12	09/10/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p M-----	1:00	2	\$1,400.00	2	0.00	NM	2	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$1,400.00		0.00				
E 19	All	09/10/12	09/10/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135pM-----	1:00	1	\$700.00	2	0.00	NM	1	\$700.00
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$700.00		0.00				
E 20	All	09/10/12	09/10/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207aM-----	1:00	1	\$400.00	2	0.00	NM	1	\$400.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$400.00		0.00				
N 21	All	09/06/12	09/06/12	Thursday Prime 2hr 7p-9p Thursday Prime 2hr 7p-9p	CM	Th 7p-9p ---T---	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
DNC CONVENTION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---T---		1		\$3,600.00		0.00				
N 22	All	09/05/12	09/05/12	NFL Kickoff Special Wed NFL Kickoff Special Wed	CM	Wed 530p-630p --W----	1:00	2	\$2,400.00	3	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	--W----		2		\$2,400.00		0.00				
N 24	All	09/06/12	09/07/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p ---TF--	1:00	2	\$2,200.00	2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---TF--		2		\$2,200.00		0.00				
N 25	All	09/08/12	09/08/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p -----S-	1:00	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-		1		\$1,000.00		0.00				
N 26	All	09/10/12	09/10/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p M-----	1:00	1	\$2,200.00	2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$2,200.00		0.00				
N 28	All	09/06/12	09/06/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p ---T---	1:00	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---T---		1		\$2,000.00		0.00				
N 29	All	09/10/12	09/10/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p M-----	1:00	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$4,000.00		0.00				
N 30	All	09/06/12	09/06/12		CM	M-F 630p-7p ---T---	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00

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Advertiser: Americans for Prosperity
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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 4 @ 630p M-F News 4 @ 630p M-F (6:58 PM-6:58 PM) OK per Olivia (Must run in last break before start DNC)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/03/12		09/03/12	09/09/12	---T---		1		\$3,600.00		0.00				
N31	All	09/07/12	09/07/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a----	1:00	1	\$400.00	2	0.00	NM	1	\$400.00
Access Hollywood Late PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/03/12		09/03/12	09/09/12	----F--		1		\$400.00		0.00				
N32	All	09/10/12	09/10/12	News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	1:00	1	\$500.00	3	0.00	NM	1	\$500.00
News 4 @ Midday M-F														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12		09/10/12	09/16/12	M-----		1		\$500.00		0.00				
N33	All	09/07/12	09/07/12	The Tonight Show	CM	M-Th 1035p-1135p----F--	1:00	1	\$700.00	2	0.00	NM	1	\$700.00
The Tonight Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/03/12		09/03/12	09/09/12	----F--		1		\$700.00		0.00				
N34	All	09/10/12	09/10/12	M-F Today Show III 10a	CM	M-F 10a-11a M-----	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
M-F Today Show III 10a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12		09/10/12	09/16/12	M-----		1		\$700.00		0.00				
												Totals	47	\$64,400.00